



Prepared for
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Change Coaches LEAD Assessment Report

05/17/2023

The Change Coaches LEAD assessment measures leadership effectiveness both from a self and team perspective. Your report is divided into three sections: The REAL leadership model, how you see yourself, and development planning. It is highly recommended that you review your results alongside one of our certified coaches. It is also recommended that you access and bookmark the link to the additional tools and resources available in our [Resource Library](#).

The Below the Surface REAL Leadership Model

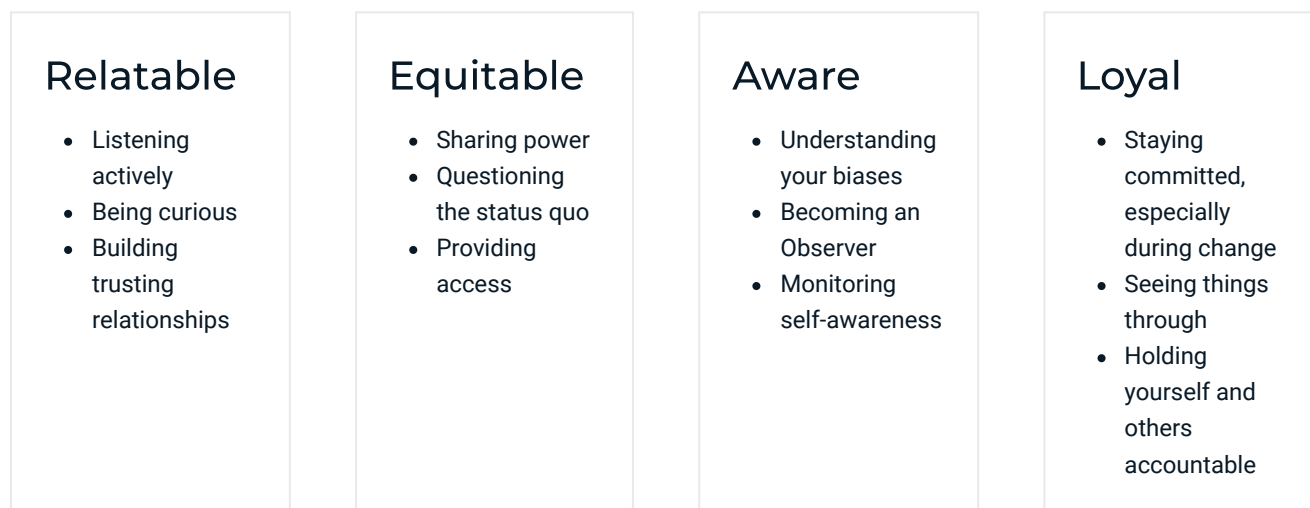
The Change Coaches LEAD assessment measures your individual leadership effectiveness based on the Leading Below the Surface REAL leadership model and your responses to your self-assessment. This model is an acronym – relatable, equitable, aware, and loyal – and is based on research on leadership qualities that are important to build effective diverse teams across differences. The REAL model focuses both on what’s needed now and in the future to navigate the current workplace and to build real relationships across differences. Figure 1.0 summarizes the primary qualities of each real quality.

In this assessment, our definition of diversity includes both differences across demographics and differences across KPEs (knowledge, perspectives, and experiences). In today's world, people are leading the most diverse teams ever. Teams physically look different, people are working in different locations, and there's a wider span of generational differences. It's helpful to keep all of these workplace shifts in mind as you review your results. When you create your development plan, it's important to balance short-term reactive tactics with longer-term core changes to your leadership approach. Our coaches can guide you through this process.

Figure 1.0 summarizes the primary attributes of each REAL quality. Your results will be presented within the REAL leadership model framework in the following sections: how you see yourself and how others see you.

The REAL Leadership Model

Figure 1.0



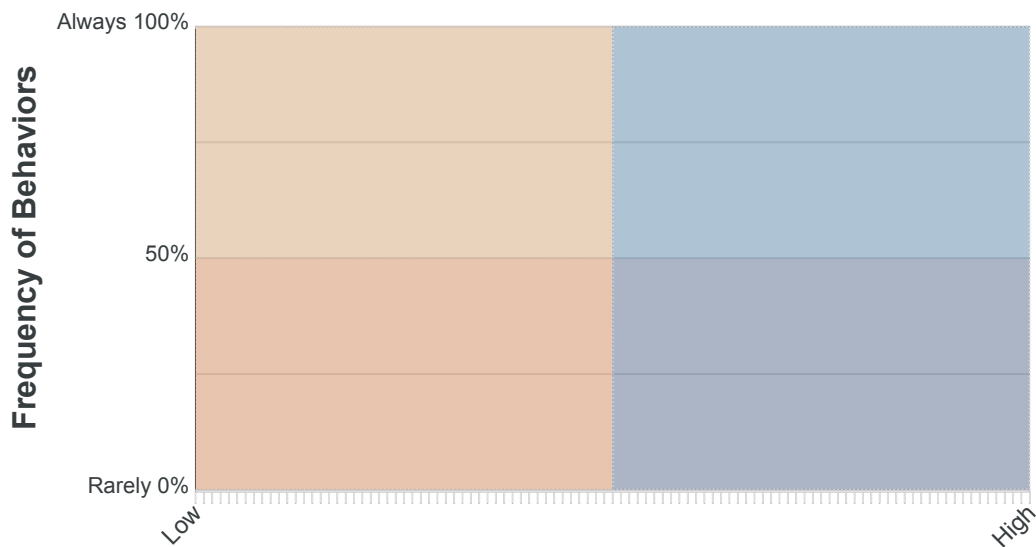
How You See Yourself

It's estimated that only 10-15% of leaders are self-aware. Many leaders tend to either under or overestimate their capabilities – especially those related to blindspots and the skills needed to build real relationships across differences. This section evaluates your self-awareness based on how often you think you engage in the behaviors presented in the questionnaire.

Figure 1.1 Explanation of Strength and Values Chart

Undervalued Strengths (Low Value/High Frequency): These are things that you are strong at but tend not to prioritize. You may not prioritize these for many reasons – they may not align with your organization’s values, you have historically been told these are not important, or you simply may not personally see them as important.

Highly Valued Strengths (High Value/High Frequency): These are strengths that you hold in high regard. You tend to lead with these strengths in mind. They define you and shape how you approach others.



Perceived Value of Behaviors

Potential Blindspots (Low Value/Low Frequency): Blindspots are threats and essential areas of development that you either don’t value or that you are unaware of. Without intervention, blindspots can be very dangerous and can quickly derail leadership effectiveness.

Biggest Development Areas (High Value/Low Frequency): These are areas that you highly value but have not yet focused on. Development areas are one of the corners that can be more easily addressed since you value and generally enjoy focusing on them.

Relatable: Top Perceived Strengths and Developmental Opportunities

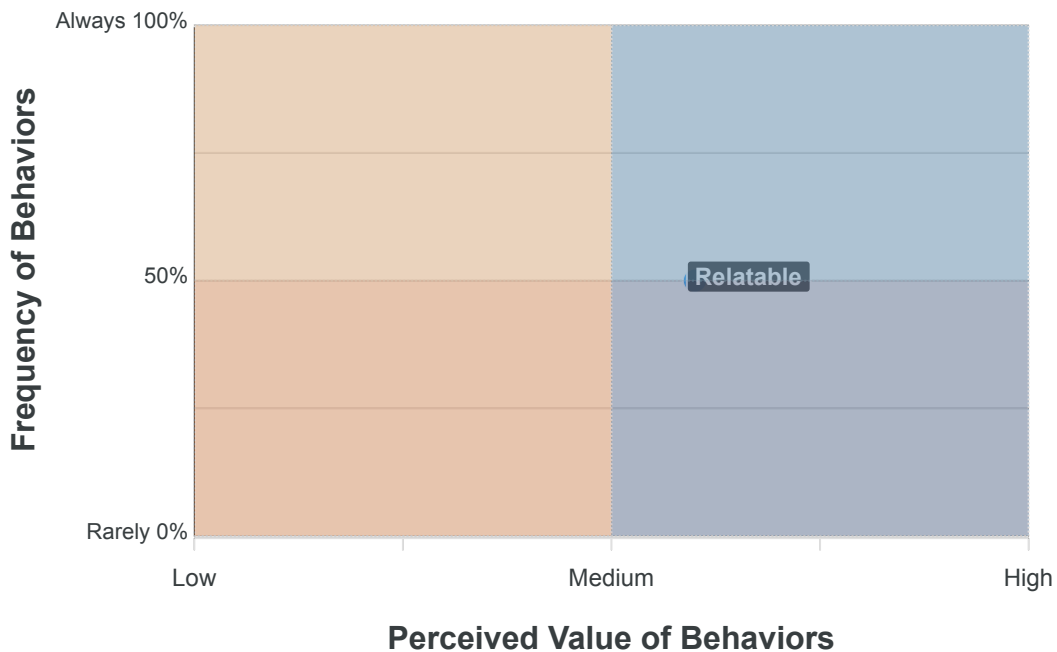
Based on your self-evaluation scores, you see yourself practicing relatable leadership behaviors 40% or more of the time. Your self-evaluation indicates that, for a number of reasons, you may struggle to relate to people across differences.

Behaviors you exhibit most of the time (more than 60% of the time on average)

- I adjust my interpersonal style based on who is in the room.
- I invite my team to bring their entire selves to our relationship.
- I admit to my teammates when I don't fully understand their experiences.

Behaviors you exhibit sometimes or rarely (less than 40% of the time on average)

- I find unconventional ways to connect with people who are different from me.
- I inquire about people's interests or lives outside of our professional relationship (family, interests, challenges, etc).
- People tell me I relate well to others who are different from me.

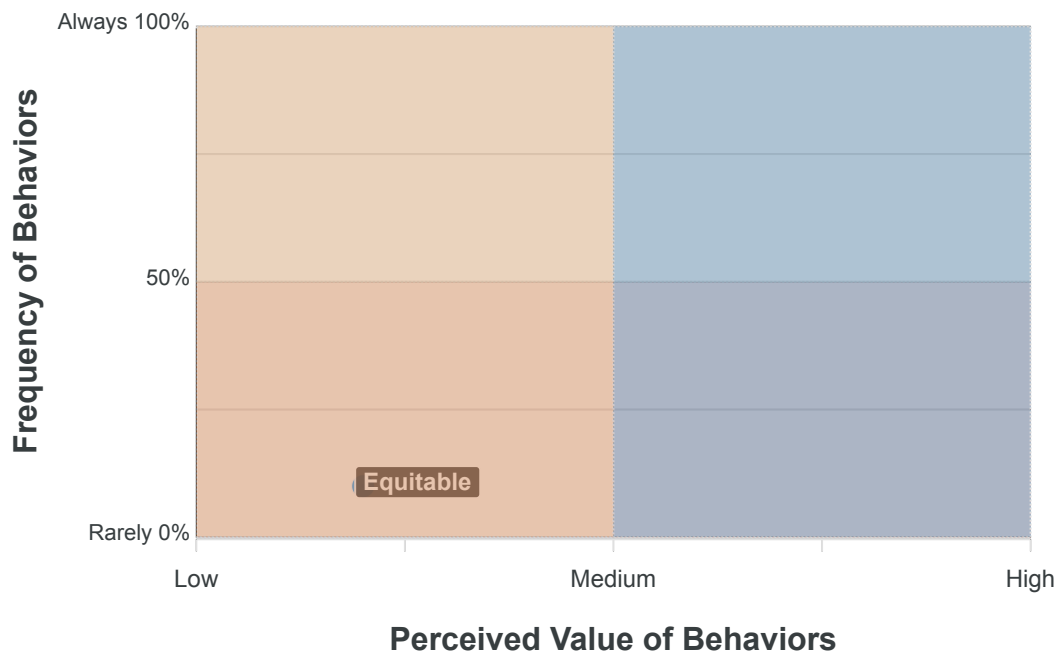


Equitable: Top Perceived Strengths and Developmental Opportunities

Behaviors you exhibit most of the time (more than 60% of the time on average)

Behaviors you exhibit sometimes or rarely (less than 40% of the time on average)

- I work to address the root causes of why certain groups are underrepresented in my workplace.
- I use my privilege to create equity within my organization.
- I seek out representation of different voices on my team.



Aware: Top Perceived Strengths and Developmental Opportunities

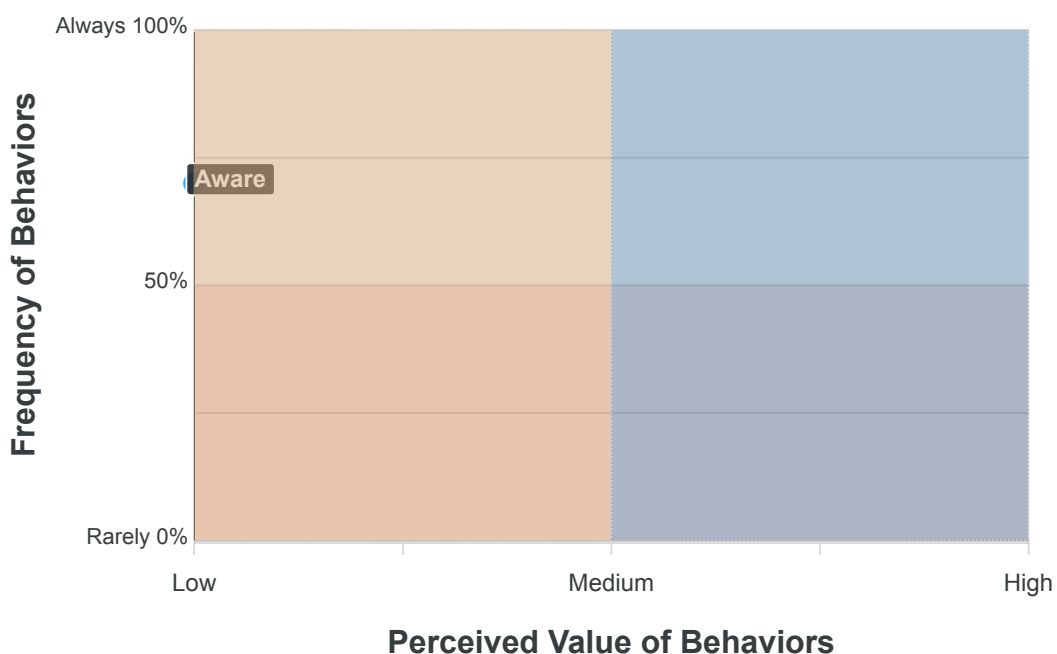
Based on your self-evaluation scores, you see yourself practicing aware leadership behaviors 60% or more of the time. While you see yourself as having basic awareness, you recognize there are more area(s) for improvement to create it.

Behaviors you exhibit most of the time (more than 60% of the time on average)

- I am aware of my biases.
- I am aware of what people on my team need to succeed.
- I consider the impact of my biases before making team decisions.

Behaviors you exhibit sometimes or rarely (less than 40% of the time on average)

- I spend as much time observing team meetings as I do actively leading them.
- I often ask for feedback from members of my team.

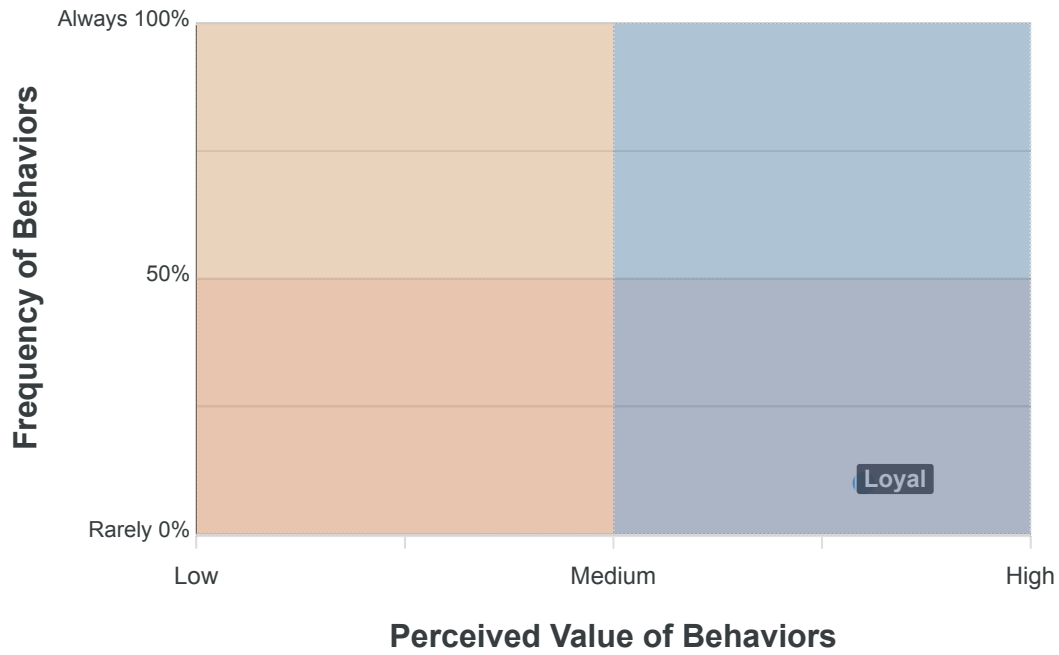


Loyal: Top Perceived Strengths and Developmental Opportunities

Behaviors you exhibit most of the time (more than 60% of the time on average)

Behaviors you exhibit sometimes or rarely (less than 40% of the time on average)

- I remind team members that making mistakes is a necessary part of learning.
- I stick with people and processes to see them through.
- I stay loyal to commitments even when things get tough.



Development Planning

We suggest that you reflect on these questions before, during, and after your coaching session or upon reviewing your results.

- What resonated with you?
- What do you disagree with?
- What are some developmental opportunities you will focus on in the coming months?
- What may get in the way of making progress?

Be sure to access the [resource Library](#) for more tools, resources, and access to additional worksheets that you can use for development planning.