



LaTonya Wilkins

Founder and CEO, Change Coaches

CHANGE COACHES

LaTonya is an award-winning author, dynamic speaker, and executive leadership coach who helps leaders overcome workplace anxiety, embrace diversity, and build authentic team connections. As the founder and CEO of Change Coaches and an adjunct coach and MBA lecturer at Northwestern's Kellogg School of Management, she facilitates innovative coaching and leadership development experiences that foster psychological safety, cultivate cultures of belonging, and prepare leaders for the future of work.

HOW WE PARTNER WITH CLIENTS

Change Coaches equips leaders to thrive in today's workplace by delivering impactful leadership development, fostering psychologically safe teams, and building cultures of belonging. Our mission: to cultivate exceptional leaders who drive inclusive, dynamic, future-ready workplaces. Explore our offerings at changecoaches.io.

Organizational Leadership Consulting

Tailored [workshops](#) and consulting services focused on enhancing organizational leadership. From strategic planning and organizational design to leadership development audits and facilitating impactful leadership team meetings and offsites, we help leaders drive long-term success and build high-performing teams.

Comprehensive Leadership Development for Executives, Sales Teams, and Senior Leaders

Tailored solutions blending workshops, coaching, and keynotes to meet your organization's goals. Customize [services](#) to fit your needs—from leadership offsites to large events.

Example bundles include:

- **Align: Executive Development & Coaching Sprint:** Perfect for onboarding new executives, addressing team disconnects, or preparing leadership teams for success. This intensive sprint focuses on alignment and growth in key areas including:
 - Vision & Strategy: Defining Success and Driving Action
 - Leading Through Uncertainty
 - Conflict Resolution & Alignment
 - Building Trust & Psychological Safety
 - Strengthening Executive Team Collaboration & Accountability
- **Sales Leadership & Team Development:** Sales Training & Coaching: Empathy-driven training to boost sales skills, performance, and client relationships, to create a high-impact sales culture.

Inspirational Keynotes for Leaders & Teams

Book LaTonya for [keynotes](#) that inspire action at company events, ERGs, or leadership gatherings. Her dynamic talks on leadership, inclusion, and psychological safety drive change, inspiration, and spark new conversations.

Custom Leadership Coaching

Our [coaching services](#) boost leadership, support change, and deliver actionable insights with tools that include our LEAD assessment.

- **Group Coaching:** Collaborative sessions for leaders to foster shared learning, accountability, and cross-functional collaboration.
- **Team Coaching:** Coaching for leadership teams to improve dynamics, align goals, and drive performance.
- **CEO Coaching:** Tailored coaching for CEOs to navigate complex challenges, refine vision, and elevate organizational impact.
- **1:1 Coaching:** Personalized, subscription-based coaching to enhance leadership and drive growth.

Proven Results: Organizations see up to 20% performance improvement in three months. Teams achieve greater alignment and collaboration after just one session. 98% participant satisfaction. Clients report ROI ranging from 5x to 100x.